

# Sponsorship, Marketing & Business Development Opportunities With CIOs, CTOs & Procurement Professionals

Nov. 4-6, 2025 🐚 JW Marriott 🐚 Marco Island, Florida



In partnership with



# NEW! Limited Opportunities for IT & Engineering Staffing Firms to Sponsor TechExec 2025!





**SIM TechExec** is the annual conference of **Society for Information Management (SIM)**, an association of technology executives and leaders.

The conference brings together **CIOs, CTOs, Technology Leaders and Senior Procurement Professionals** from **100+ U.S. companies** that buy IT & Engineering Staffing services.

**SIM TechExec 2025** will be hosted in partnership with TechServe Alliance at the **TechServe Alliance Executive Summit** in Marco Island, FL, offering unparalleled opportunities for IT & Engineering Staffing Firms to network, market and brand their company with buyers of IT staffing services.





BostonDynamics®





Extensive Exposure to Buyers of IT Staffing Services	Marketing & Branding	General Session Recognition
SIM Session Speaking Opportunity (Subject to Availability; content developed in conjunction with SIM)	Sponsor Branded Attendee Giveaway (provided by sponsor)	Recognition on Event Main Stage by Mark Taylor, SIM CEO
Sponsor Gold Level Event Function (ex. Welcome Reception; Keynote – non-exclusive) ** additional food & beverage items at the expense of the Sponsor and will be planned with the sponsor.	Dedicated sponsor emails sent by SIM to TechExec Attendees (1 Pre conference and 1 Post Conference)	Logo on Opening Session Screens
(5) Registrations with complete access to SIM TechExec and TechServe Executive Summit (registrations can be used for clients or sponsor)	Sponsor logo and profile with link on TechExec Website and TechExec Mobile App	General Session Promotional Video (up to 2 minutes)
Invitation (3) to SIM Board of Directors Dinner	Sponsor logo with link on SIM Website	
Invitation (4) to IT Procurement Working Group Private Reception	(3) Mobile App Push Notifications (sponsor provided content)	
Invitation (2) to participate in SIM Invitational Golf Tournament (participants must be registered to attend TechServe Executive Summit or SIM TechExec)	Sponsor's Logo on TechExec emails & signage	
Branded Networking Lounge	SIM sponsor announcement on social media	
Participation in Sponsor Hosted Roundtable Discussions (held on both education days)	List of TechExec attendees pre & post event (names, titles, companies and email addresses if attendee opted-in)	
Private Meeting Room		
Supplier Showcase		



Extensive Exposure to Buyers of IT Staffing Services	Marketing & Branding	General Session Recognition
SIM Session Speaking Opportunity (Subject to Availability; content developed in conjunction with SIM)	Sponsor Branded Attendee Giveaway (provided by sponsor)	Recognition on Event Main Stage by Mark Taylor, SIM CEO
Sponsorship of Silver Level Event Function (ex. Networking Break) **additional food & beverage items at the expense of the Sponsor and will be planned with the sponsor.	Dedicated sponsor emails sent by SIM to TechExec Attendees (1 Pre conference)	Logo on Opening Session Screens
Registrations (3) with complete access to SIM TechExec and TechServe Executive Summit (registrations can be used for clients or sponsor)	Sponsor logo and profile with link on TechExec Website and TechExec Mobile App	General Session Promotional Video (up to 1 minute)
Invitation (2) to SIM Board of Directors Dinner	Sponsor logo with link on SIM Website	
Invitation (3) to IT Procurement Working Group Private Reception	(2) Mobile App Push Notifications (sponsor provided content)	
Invitation (2) to participate in SIM Invitational Golf Tournament (golf participants must be registered to attend TechServe Executive Summit or SIM TechExec)	Sponsor's Logo on TechExec emails & signage	
Participation in Sponsor Hosted Roundtable Discussions (held on both education days)	SIM sponsor announcement on social media	
Supplier Showcase	List of TechExec attendees pre & post event (names, titles, companies if attendee opted-in)	



## Extensive Exposure to Buyers of IT Staffing Services including Marketing and Branding

Registrations (2) with complete access to SIM TechExec & TechServe Alliance Executive Summit  
(registrations can be used for clients or sponsor)

Invitation (2) to participate in SIM Invitational Golf Tournament  
(golf participants must be registered to attend TechServe Executive Summit or SIM TechExec)

Supplier Showcase

Sponsor Branded Attendee Giveaway (provided by sponsor)

Sponsor logo and profile with link on TechExec Website and TechExec Mobile App

Sponsor logo with link in SIM Website

Sponsor's logo on TechExec emails and signage

SIM announcement of sponsorship on social media

List of TechExec attendees pre & post event (names, titles, companies if attendee opted in)

The Contributing Sponsorship is our entry level tier for TechExec 2024 and includes branding opportunities with CIOs and CTOs

## Exposure to Buyers of IT Staffing Services including Marketing and Branding

(1) Full Registration to SIM TechExec content

\*\* Must also be a paid registered attendee of TechServe Executive Summit

Invitation (1) to participate in SIM Invitational Golf Tournament

(additional passes may only be purchased at higher sponsorship levels)

Sponsor logo and profile with link on TechExec Website and TechExec Mobile App

Sponsor logo with link in SIM Website

SIM announcement of sponsorship on social media

- Contributing Sponsors must register to attend the TechServe Executive Summit (additional fee). The option to add on a Contributing Sponsorship is available during the Executive Summit registration process.
- Contributor sponsorships are only available to TechServe members in good standing at the time of the Executive Summit and SIM TechExec.

## Want Additional Brand Exposure Opportunities?

Add one of these exclusive opportunities to your Bronze or above sponsorship – Most are “first come – first serve” so Don’t delay!

Item	Cost
Sponsor and SIM Co-Branded Tote	\$10,000
Sponsor and SIM Co-Branded Padfolio	\$7,000
Beverage & Snack Break (multiple opportunities)	\$5,000
SIM TechExec Lanyard Sponsor	\$7,000
SIM Mobile App Sponsor	\$5,000
SIM Golf Tournament (multiple opportunities)	\$2,500 - \$10,000
WiFi Sponsor	\$5000
Charging Station Sponsor	\$5000

*Not seeing what you're looking for? Let our team customize a package that meets your organization's marketing needs!*

Item / Description	Gold (\$50,000)	Silver (\$27,000)	Bronze (\$15,000)	Contributing (\$3,000)
General Session Speaking Opportunity (Subject to Availability; content developed in conjunction with SIM)	X			
Registrations to both SIM TechExec and TechServe Executive Summit	5	3	3	SIM TechEvent Registration ONLY* Must also register for Summit
SIM Session Speaking Opportunity (Content developed in conjunction with SIM)	X	X		
Sponsorship Event Function	Gold Level Options	Silver Level Options		
Invitation to SIM Board of Directors Dinner	3	2		
Invitation to IT Procurement Working Group Private Reception	4	3		
Invitation to participate in SIM Invitational Golf Tournament	2	2	2	1
Branded Networking Lounge	1			
Participation in Sponsor Hosted Roundtable Discussions (held on both education days)	X	X		

Item / Description	Gold	Silver	Bronze	Contributing
Private Meeting Room	X			
Supplier Showcase	X	X	X	
Recognition on Event Main Stage by Mark Taylor, CEO, SIM	X	X		
Logo on Opening Session Screens	X	X		
General Session Promotional Video	up to 2 minutes	up to 1 minute		
Sponsor Branded Attendee Giveaway (provided by sponsor)	X	X	X	
Dedicated sponsor emails sent by SIM to TechExec Attendees	1 pre & 1 post	1 pre conference		
Sponsor logo and profile with link on TechExec Website and TechExec Mobile App	X	X	X	X
Sponsor logo with link on SIM Website	X	X	X	X
Mobile App Push Notifications (sponsor provided content)	3	2	1	
Sponsor's Logo on SIM TechExec emails & signage	X	X	X	
SIM announcement of sponsorship on social media	X	X	X	X
List of TechExec attendees pre & post event	X	X	X	

## About the Venue

The **JW Marriott** is situated along three miles of pristine private beaches of Marco Island, FL. This exceptional hotel on the beach balances relaxation with elevated fun and entertainment. Sample cuisine from around the globe at the hotel's 12 restaurants or tee off from one of its two championship golf courses while learning and networking with your peers and clients at the Executive Summit.



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# SECURE YOUR SIM TechExec 2025 SPONSORSHIP TODAY

*We look forward to seeing you Nov. 4-6, 2025, in Marco Island, FL*

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